



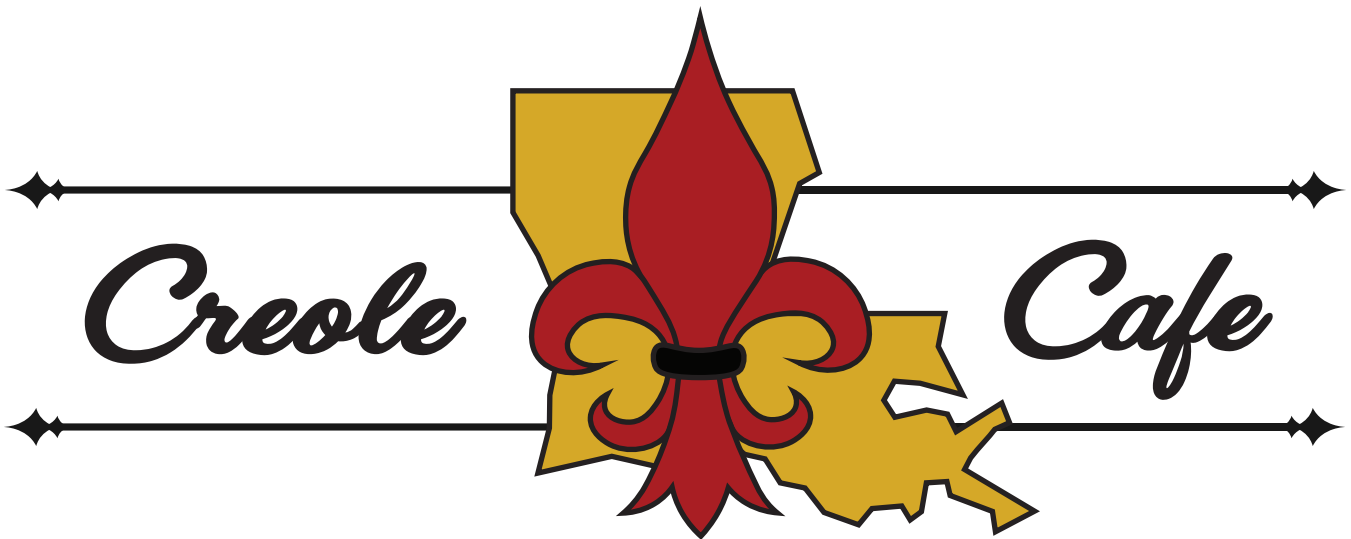
**KL**

**DESIGNS BY KRISTA LYNN**

# TABLE OF CONTENTS

2	<b>Creole Cafe Logo</b>
3	<b>Cajun Outdoors Logo</b>
4-5	<b>Pure Raw Logo and Branding</b>
6	<b>Broken Pencil Design Comic Art Camp Flyer</b>
7	<b>Amethyst Bay Advertisement</b>
8-9	<b>Pasta Amore Menu &amp; Table Tent</b>
10-12	<b>All Stars Sporting Goods Branding Suite</b>
13-14	<b>Call Me Dorothy T-Shirt Design &amp; Mockup</b>
15-16	<b>Forth of July T-Shirt Design &amp; Mockup</b>
17-18	<b>Witch Please T-Shirt Design &amp; Mockup</b>
19-20	<b>Self Promotion Pieces - Resume, Business Card, Leave Behind Piece</b>

## CREOLE CAFE LOGO



**This logo was designed in 2019 for a small cafe that was just starting out. The owner was looking for a logo that he could use for his social media pages where he posted the creole dishes he was serving that week. He said he wanted a design that was bold and represented the creole culture. The logo was designed for digital purposes but could also be used for print if ever needed.**

## CAJUN OUTDOORS LOGO



**This logo was designed in 2018 for an online business. They were looking for a simple logo to use for their website and social media pages. I designed the logo in just black and white to keep it simple but also included a deer to represent the outdoors and bald cypress trees, which are commonly found in Louisiana, to represent the cajun part of the company. This logo was created for digital purposes but can also be used for print purposes as well.**

## PURE RAW LOGO



I had originally created this logo in 2019 for an online contest. I had only taken a few courses in graphic design at the time and wanted to work on what I was learning. Since my knowledge of graphic design software and tools has grown since then I redesigned it to better show that.

# PURE RAW BRANDING



# BROKEN PENCIL DESIGN COMIC BOOK ART CAMP



I had originally started working on this piece back in 2018 for one of my graphic design courses. I have since redesigned it so that it better shows my current knowledge in graphic design software and tools. I created the flyer for digital purposes since print flyers are not utilized as much anymore but with a few changes I could have this ready for print as well.

# AMETHYST BAY ADVERTISEMENT

*Couples  
Retreat*

866-323-7070

**AMETHYST BAY**  
*Resort & Spa*

[www.amethystbayresort.com](http://www.amethystbayresort.com)

Free Night Stay

Let's Get Away

The advertisement is a vertical composition. At the top, a purple square contains the number '7'. Below it, the title 'AMETHYST BAY ADVERTISEMENT' is written in a bold, pink, sans-serif font. The main visual is a large image of a couple in white attire standing on a beach, looking at each other. The background shows a clear blue sky, turquoise water, and a sandy beach. A purple rectangular box in the upper left of this image contains the text 'Couples Retreat' in a white, elegant script font. Below the couple image, a purple banner contains the phone number '866-323-7070' in white, followed by the resort's name 'AMETHYST BAY' in a bold, white, sans-serif font, and 'Resort & Spa' in a white script font. Below the name is the website address 'www.amethystbayresort.com'. At the bottom of the advertisement, there are two smaller images: on the left, a swimming pool with lounge chairs and a purple box with the text 'Free Night Stay'; on the right, a close-up of a person's back with several black hot stones and a purple box with the text 'Let's Get Away'.

This is a piece I created for a graphic design course in 2019 using primarily Adobe Photoshop. The assignment was to create an advertisement for Amethyst Bay to be used for their website or digital magazine.

# PASTA AMORE MENU

PASTA  
AMORE



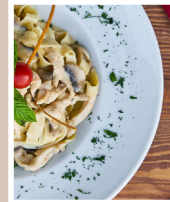
## Pasta Hour

Everyday 4:30 to 7:30

Just \$8.99

Creamy Carbonara  
Spaghetti with Marinara  
5 Cheese Penne Marinara  
Creamy Chicken Alfredo

5 Cheese Baked Ziti  
Caprese Mac and Cheese  
Chicken Florentine Pasta  
Chicken Pesto Angel Hair



### Appetizers

#### Stuffed Mushrooms

Fresh mushroom caps stuffed with cream cheese and an Italian herb blend. - \$11.25

#### Calamari

Calamari tossed in our special seasoning, deep fried, and served with marinara. - \$8.75

#### Chef's Special Bruschetta

Chopped Roma tomatoes, basil, and garlic tossed in extra-virgin olive oil. Served with a toasted French baguette - \$6.50

### Salads

#### Italian Salad

Shredded lettuce, roma tomatoes, Italian cheese & olive mix; with your choice of house or creamy dressing - \$5.99

#### Caesar Salad

Romain lettuce topped with croutons, fresh shredded parmesan cheese, and creamy Caesar dressing - \$4.99  
With chicken - \$6.99

### Pizza and Calzones

#### Cheese Pizza

10" - \$8.50 12" - \$10.00 14" - \$11.50  
Each additional topping \$0.50

#### Toppings

Pepperoni, Sausage, Ham, Bacon, Bell Peppers, Onion, Mushrooms, Tomatoes, Spinach, Pineapple, Black Olives, Green Olives, Banana Peppers, Jalapeños, Extra Cheese

**Meat Lovers** - \$10.50 - \$12.75 - \$15.00

**Veggie Lovers** - \$9.50 - \$11.00 - \$12.50

**Hawaiian** - \$9.50 - \$11.00 - \$12.50

**Cheese Calzone** - \$7.50

Each additional filling \$0.75



### Specialty Dishes

#### "The Works" Spaghetti

Spaghetti pasta with marinara meat sauce, meatballs, mushrooms, and sausage - \$11.25

#### Chicken Milano

Chicken breast covered in melted mozzarella cheese served with sauteed mushrooms, ham and spinach in a white wine Alfredo sauce served over bowtie pasta - \$12.75  
Add Shrimp - \$14.75

#### Shrimp Scampi

Sauteed shrimp in a olive oil garlic, white wine, lemon butter sauce served over linguine pasta - \$13.50



#### Cheese Ravioli

Filled with a blend of indulgent Italian cheeses, topped with your choice marinara, meat sauce or alfredo sauce. - \$11.50

#### Portabello Ravioli

Filled with portobello mushrooms in a creamy white wine sauce, topped with a smoked cheese blend and sun-dried tomato sauce. - \$13.25

### Desserts

#### Savory Tiramisu

An Italian classic that brings rich coffee flavor to the sweet taste of ladyfinger cake. - \$4.50

#### Cheesecake

A creamy light cheesecake with a graham cracker crust. Topping choices, strawberries, raspberries, caramel, vanilla bean, or chocolate. - \$4.50

#### Cannoli

A crispy cannoli shell stuffed with sweet ricotta cheese and topped with powdered sugar and chocolate chips. - \$2.50



This is a menu I designed for a course I took in 2019. In this course we learned about designing for print. Since originally taking the course I have worked on this piece again to modify the fonts used and to increase margins to better show my knowledge of proper print design.

## PASTA AMORE TABLE TENT



**PASTA  
AMORE**

# Pasta Hour

Everyday 4:30 - 7:30

## Just \$8.99

Creamy Carbonara	5 Cheese Baked Ziti
Spaghetti with Marinara	Caprese Mac and Cheese
5 Cheese Penne Marinara	Chicken Florentine Pasta
Creamy Chicken Alfredo	Chicken Pesto Angel Hair

**This piece goes with the Pasta Amore menu. Just like with the menu I have worked on this piece after the course was complete to modify fonts used and to increase margins to better show my knowledge of proper print design.**

# ALL STARS SPORTING GOODS LOGO



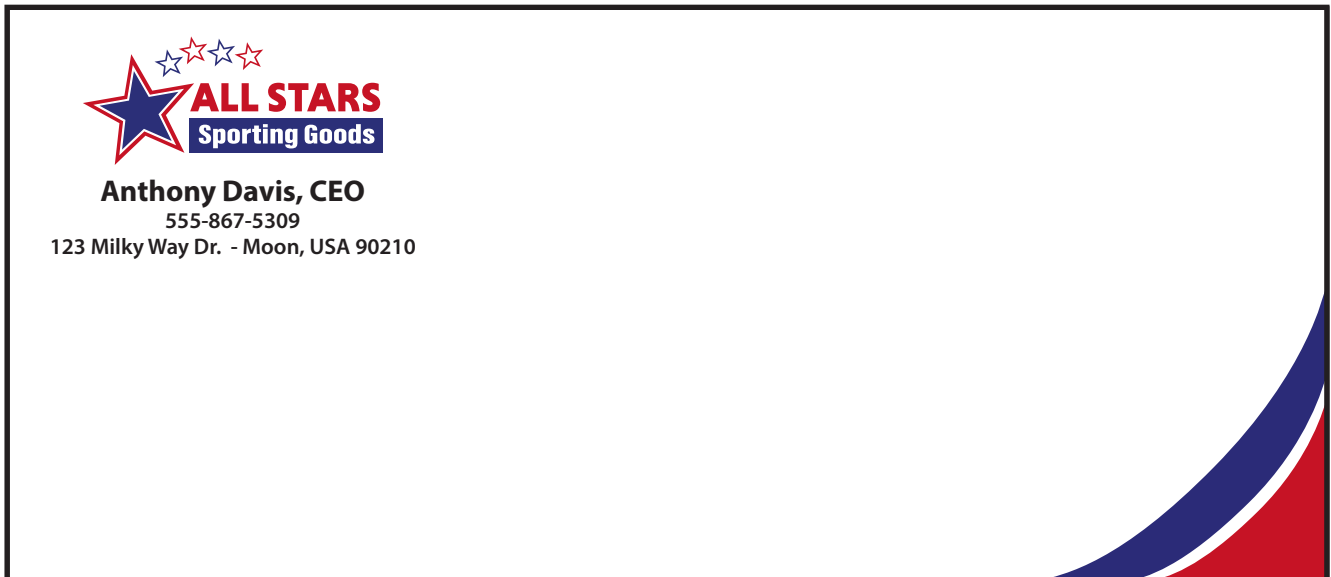
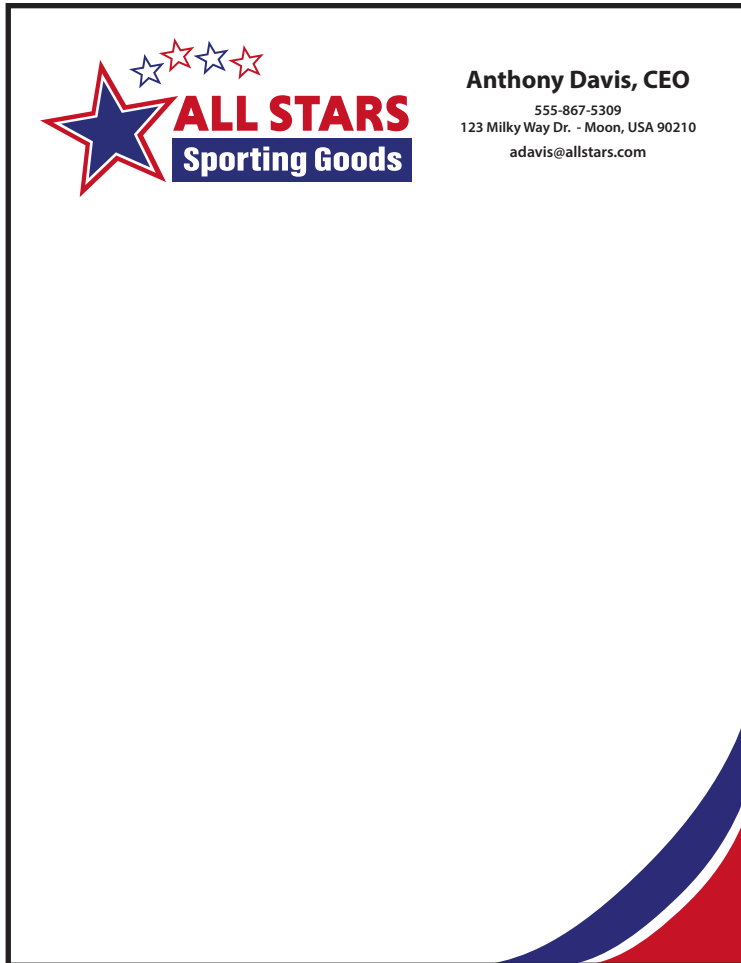
This is a logo I created for a branding class I took in 2018. Along with this logo you will also find its black and white version, business card, letterhead, and envelope. Since taking the class I redesigned the pieces to better show my knowledge of print design while still keeping the main ideas for the project the same.

# ALL STARS SPORTING GOODS BUSINESS CARDS



This is the business card for All Stars Sporting Goods. I created a double sided card so that both the logo and the contact information could be sized appropriately and one not overshadow the other.

# ALL STARS SPORTING GOODS LETTERHEAD AND ENVELOPE



## CALL ME DOROTHY T-SHIRT DESIGN

Call me   
*Dorothy*  
cause I'll  
**Kill**  
**a**  
**Witch!** 

This is a t-shirt design I created for a huge Wizard of Oz fan. She wanted something bold, bright, and fun with a catchy phrase that will get people's attention when she wears it.

# CALL ME DOROTHY T-SHIRT MOCKUP



# FOURTH OF JULY T-SHIRT DESIGN



This t-shirt was designed for a family to wear to a Fourth of July BBQ event. I was not given much direction on what they were looking for design wise so I went with keeping the design traditional in means of showing patriotism but also making it vibrant and fun.

# FOURTH OF JULY T-SHIRT MOCKUP



## WITCH PLEASE T-SHIRT DESIGN

# Witch



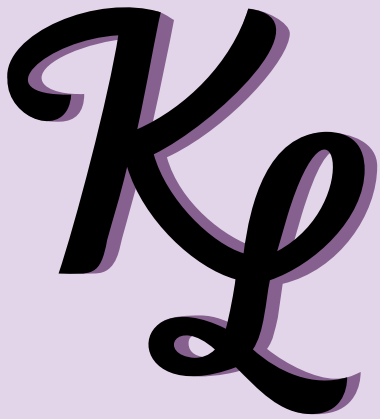
# Please

This is a Halloween shirt that I designed last year. The client was looking for a original design but with that particular phrase. Her only requests were to have a witch riding on a broom in front of a full moon.

# WITCH PLEASE T-SHIRT MOCKUP



# RESUME



## CONTACT

318-675-9222  
designsbykristalynn.com

## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe XD  
HTML/ CSS  
Wireframes  
Microsoft Office

*Krista L.  
Dougherty*

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## WORK EXPERIENCE

### Designs by Krista Lynn

Logo Designs  
T-shirt Designs  
Photography Shoots  
October 2018 - Current

### Barksdale Mother's Day Out

Lead Teacher  
May 2012 - August 2015

### Jordan's Crossing Hospice

Office Coordinator  
January 2010 - September 2011

## EDUCATION

### University of Phoenix

Associate's Degree in Psychology  
November 2010

### Southern New Hampshire University

Bachelor's Degree in Graphic Design  
Graduation date of October 23, 2022

# BUSINESS CARD & LEAVE BEHIND PIECE

